

The IMA Group strengthens its offering in machinery and systems for Single Serve Coffee and Coffee Processing through the acquisition of an 80% interest in Mapster and a minority stake in Petroncini

BOLOGNA, Italy – On December 22, 2016, IMA, through its subsidiary GIMA, signed an agreement to buy an 80% interest in Mapster S.r.l.

Mapster, based in Parma, Italy, is a major player in the design, manufacture and marketing of automatic machines for the filling and packaging of capsules for the “single serve” coffee sector.

The machine range that Mapster offers complements the existing GIMA portfolio for “single serve” applications, which affords IMA to ability to offer complete turnkey solutions from 70 capsules per minute to 2,000 capsules per minute for all the different capsule styles presently in the marketplace today, and for an array of beverages such as coffee, tea and solubles.

Mapster’s broad machinery portfolio provides for an even stronger presence in the entry level end of the market, thereby affording the opportunity to approach new customers thanks to its many proven solutions.

Mapster will be fully integrated into the existing IMA Coffee sales organization and will take advantage of all of the sales tools (websites, exhibitions, events dedicated to the coffee industry, etc.) already in place and historically practiced by IMA/GIMA. The final organizational chart of the IMA Coffee commercial network, after sales and spare parts will be provided in detail in the coming weeks. In the meantime, in the case of interest in receiving additional information on the Mapster/IMA-GIMA product range, please refer to our existing IMA Coffee contact personnel.

Additionally, the GIMA division of IMA S.p.A. has signed an agreement with the Giberti family for the acquisition of 49% of Petroncini Impianti S.p.A., a market leader in coffee roasting machines and coffee processing plants. Petroncini Impianti S.p.A is based in Ferrara, Italy.

Since 1919, Petroncini Impianti has been consulting, designing, manufacturing and installing complete roasting coffee plants, providing machines with capabilities to roast from 2 kg/h up to 3.5 tons/h, for any kind of coffee brewing style (from espresso to drip, and from instant to turkish coffee), thereby providing superior expertise in feeding solutions for capsule and pod packaging lines.

Starting immediately, the respective sales organizations will work together in order to guarantee the best service and market presence and simultaneously take advantage of the manufacturing synergies and subcontracting systems of the IMA Group.

Thanks to these acquisitions, IMA/GIMA is now the only supplier able to offer fully integrated turn-key solutions, from green coffee to the final package of roasted coffee in capsules, pods, or in a bag. We exclusively offer a complete range of products, including secondary packaging for total single source responsibility as well as guaranteed overall line efficiencies. Our combined expertise will allow us to serve our broad and diverse customer base, and of equal importance, will showcase our potential opportunities with the provision of the latest in technology, innovation and superior customer support.